



16th annual Blues Festival Guide Print Magazine Order your ad space now and save money!

Our award-winning annual publication (Keeping the Blues Alive Award Recipient) will be a great marketing vehicle for you and we hope you can join us as an advertiser.

100,000 copies of the magazine are distributed for **Free** throughout U.S. and Canada to industry professionals (festival promoters, club owners, labels, booking agents, bands, etc.), and of course...the **FANS!**

ONLINE ADVERTISING OPPORTUNITIES ALSO AVAILABLE

We can help you build a custom campaign with online and social media elements added for maximum exposure!

Blues Festival Guide has the largest blues database in the world!

Advertising with us is easy, affordable and fun; looking forward to hearing from you soon to save money.

Our Team is here to help you with your marketing, advertising, publicity, and graphics needs.

Kaati, Cheryl, Michele, Tom, Heather, Goran and Irene
Contact us today: 707/630-3304; info@BluesFestivalGuide.com

www.BluesFestivalGuide.com

General Section

Full Page • \$1895	Early-bird \$1610
Half Page • \$952	Early-bird \$809
1/3 Page • \$699	Early-bird \$594
1/4 Page • \$567	Early-bird \$482
1/6 Page • \$392	Early-bird \$333
1/8 Page • \$307	Early-bird \$260

Festival Section (Festival Ads only)

Full Page • \$1518	Early-bird \$1290
1/2 Page • \$791	Early-bird \$672

Color

Full - 1/2 page ads • add \$375	Early-bird \$319
1/3-1/8 page ads • add \$225	Early-bird \$191

Now is the time to figure out your 2018 marketing strategy and take advantage of our Early-Bird Discount* on advertising in the 2018 BLUES FESTIVAL GUIDE MAGAZINE which hits the streets mid-April. Order/pay for your ad before end of November and save 15%. (Artwork not due until Spring).

Note: our print magazine ad rates are increasing in 2018, but you can save money by ordering/paying for your ad now.